Waldimir Perez

HTML Email Specialist/ Front End Developer
Online Portfolio: waldimirperez.com

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ABOUT

I am a passionate HTML Email Developer/ Front End Developer with a never-ending drive to expand my knowledge. I design emails/websites and then implement them from PSD into HTML and CSS Templates. I'm looking for growth opportunities to try new technologies and grow my technical skillset in a team-based atmosphere.

EXPERIENCE

U.S. Lawshield – *Email Developer (Remote)*

7/2021 - 6/2022

- Demonstrated experience handling a significant number of time-sensitive deadlines, interacting frequently with clients
- Comfortable working autonomously, a self-starter that doesn't hesitate to seek guidance when appropriate
- Managed two email lists equating to 210K suscribers while creating/ scheduling company email assets in AWeber, tested email cross platform compatibility using Litmus
- Designing/modifying new/existing email templates with HTML, CSS
- Implemented WordPress plugins to grow email list by 10%
- Worked closely with CMO on deliverables and growing affiliate partnerships

EDUCATION

CodingPhase – *Online Training*

4/2021 - current

- Learned how to create HTML emails using HTML, CSS and Zurb Foundations. Email Testing using Litmus
- Cultivated ability to create responsive websites using HTML, CSS, SASS, BOOTSTRAP and JAVASCRIPT

Associate in Computer Science – *Miami Dade College*

SKILLS

HTML | CSS | Bootstrap | Some Javascript | Visual Studio Code | ATOM | Photoshop | Illustrator | Figma | Foundations by Zurb | AWeber | Mailchimp | Hubspot | Litmus

LANGUAGES

English, Spanish